

TRAINERS TRAINING AND PUBLIC SPEAKING COURSE CURRICULUM

This course is designed for those who wish to climb to the top of the ladder and run their own training courses, as well as speak professionally. This course contains everything you need to create a successful training and speaking business.

MODULE 1. PRESENTATION FORMATS THAT DELIVER EVERY TIME

You'll learn the NLP 9 step process to delivering presentations and trainings

This module looks at the proven best way to deliver your knowledge so that all types of learners can engage with you in their preferred learning style.

Includes:

- pre-framing – setting the scene for success
- use of metaphor to teach
- why *why* matters so much!
- natural teaching examples
- the power of going visual (and when not to)
- how to run demonstrations that dramatically increase student learning and remove confusion for your learners
- how to create real time student engagement through setting contexts for discovery
- designing course exercises that leave students feeling empowered and competent and fully engaged
- how to create generative learning that goes beyond the training setting

MODULE 2. TRAINER STATES - HOW YOU FEEL IS HOW THEY WILL FEEL

Look and feel confident and comfortable

We have all watched a presenter that clearly looks uncomfortable speaking. It's painful isn't it? Even if what they are saying is good, interesting and correct, we become totally distracted by their pain and like them, just want it to end!

We only learn from people when we feel comfortable and relaxed, and that starts with them. One of the most important qualities we need to share our message with the world, is our ability to look and feel confident and comfortable.

In this module you will learn:

- finding your own emotionally balanced speaking and training state (get rid of the nerves and start enjoying it)
- how to create rapport with audiences
- how to create an open and participative learning environment (it's not actually all about the speaker – it's about the learner)
- physiology – standing and moving right is an art form
- voice variability – nobody likes too much sameness! Get your voice to work more effectively for you
- state elicitation in your audience
- use stage and training space skilfully (even on zoom!!!)



MODULE 3. NON VERBAL COMMUNICATION – THE SECRET WEAPON

Be understood, be memorable and get your audience to take the action you want.

Some people have that ability to just walk into a room and own it. Without saying a word, they somehow have the room. Ever wondered how? The non-verbals have it. They are the unnoticed secret weapon of great successful communicators in board-rooms, meetings, families and especially on stage.

By the end of this module you will have found your way to:

- Get your groups attention
- Manage distractions
- Take control
- Create humour
- Create emotion
- Grab extra attention from the audience for your most important messages
- Be remembered well beyond your time together

MODULE 4. PUBLIC SPEAKING – MASTERFUL STORY TELLING

Knowing how to tell the right story the right way has opened more doors than I could ever have imagined. I'm very fortunate because now I get to share that knowledge and experience with my clients

Toby (3 times TED Speaker & CEO of MacRebur Waste Plastic Roads – an international business built off the back of a great story, well told, to the right people)

Confession Alert! This is probably our favourite course to teach!

In this module you will learn over 20 professional speaker skills that teach you to how to take every day stories from your life and create compelling stage worthy speeches from them. Expect to receive a LOT of coaching and support on this course, as together we help you find and craft your special message to the world.

PLUS!

Nothing beats experience, and when you work with us at this level you will also get access to our community of learners with opportunities to present and teach within our sessions. Previous students have used this opportunity (along with our feedback and coaching) to hone their craft before developing into their own successful adventures.